

automechanika
ASTANA

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Messe Frankfurt Exhibition GmbH

15 – 17 April 2025
IEC EXPO, ASTANA, KAZAKHSTAN

Moving mobility ahead

bmca

Kazakhstan's leading regional trade fair for the automotive service industry targeting trade visitors from Kazakhstan and Central Asia

2024 facts and figures*



Exhibitors
483



Gross space
15 300 m²



Pavilions
2

National pavilions:



China



Türkiye



South Korea



Business program sessions
14



Exhibiting countries/regions
21

Visitor profile*

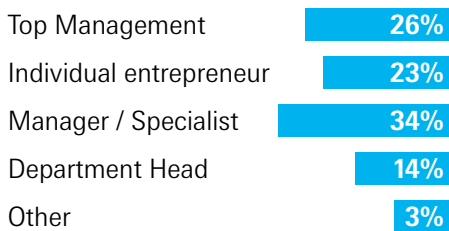


Visitors
12 150 more than in
+16% **2023**

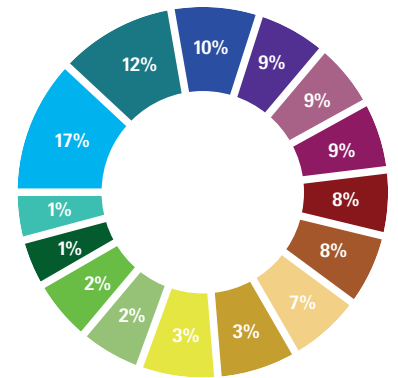
Countries **28**

Regions of Kazakhstan **17**

Management level



Visitors interest



Media coverage*

40+ media partners

400+ media publications

30 media onsite

5 000 000+ total social media reach



* General stats with Futuroad-Expo Astana / Komtrans Astana 2024

Among the exhibitors Automechanika Astana 2024



Automotive industry in Kazakhstan

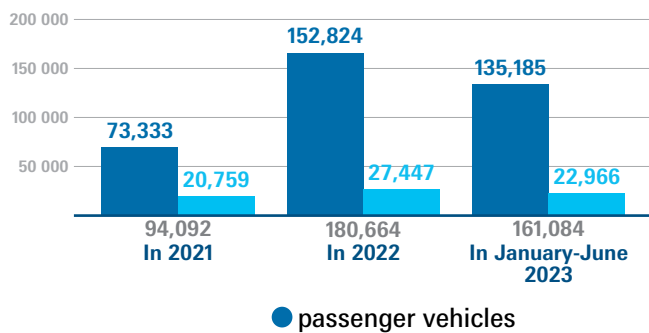
Automotive trade, 2023



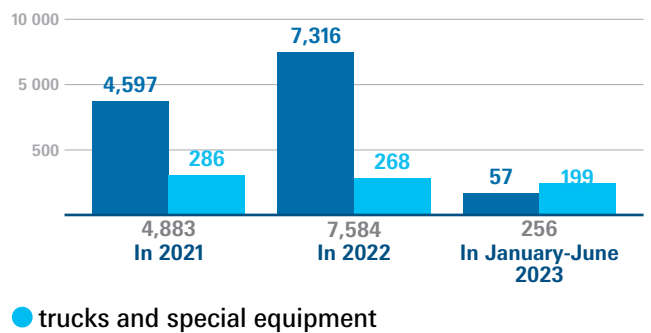
Manufacturing industry, 2023



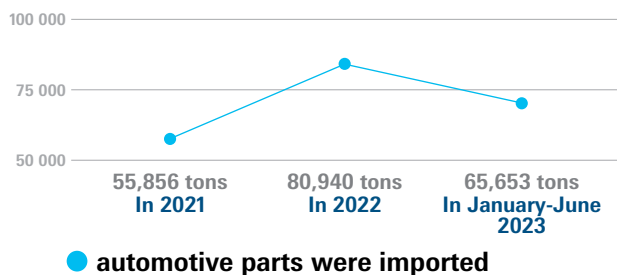
Import of Vehicles:



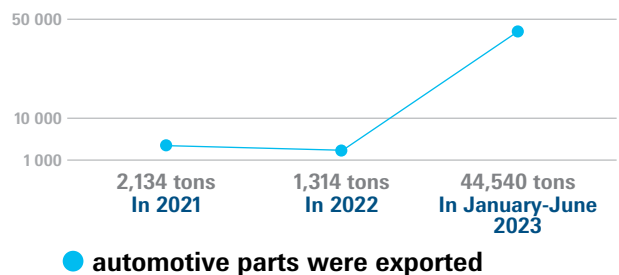
Export of Vehicles:



Import of Automotive Parts:



Export of Automotive Parts:

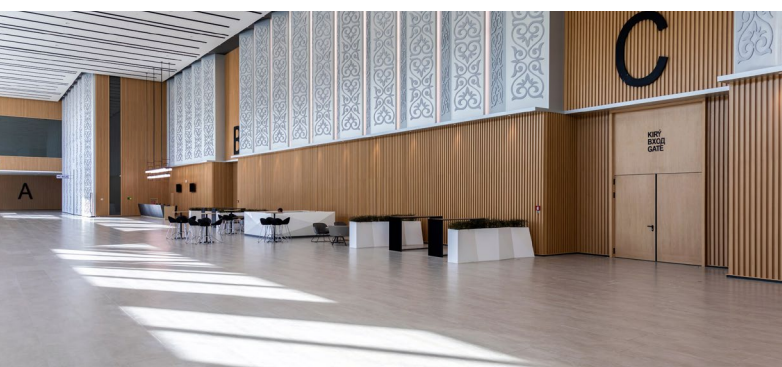


Venue

EXPO international exhibition center

The most modern venue in Central Asia

A brand new international exhibition center with high-tech equipment. The total area is 23 300 sqm.



2024 show highlights



Grand opening

with the participation of the Vice Minister of Tourism and Sports of the Republic of Kazakhstan E. Erkinbayev, the President of the Kazakhstan Automobile Union A. Makasheva, the Senior Vice President of Messe Frankfurt Exhibition GmbH Stephan Kurzwski, the Vice President of Messe Frankfurt Exhibition GmbH M. Johannes, a member of the board of directors of „Business Media Central Asia“ Eugen Alles and others.



Tuning fest in collaboration with Low_kz



Business program

14 sessions
250+ participants



Sim-racing zone powered by Yokohama



Test drives by Geely

See you at Automechanika
Astana in Kazakhstan!
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www.automechanika.kz

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